4TH ANNUAL SMALL BUSINESS SUMMIT

Small Businesses Connecting, Securing Contracts, and Creating Jobs



64 Exhibitors • Food & Live Entertainment • Workshops & Panel Discussions

Thursday, November 13th 9:00_{AM} - 4:00_{PM}

101 N. D Street, Perris, CA 92570

Hosted by:

The City of Perris, CA

Presented by:

Southwest Veterans' Business Resource Center













www.TheVeteranForce.org



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Performer Documents

Joanna Pearl Singer & Songwriter

Joanna Pearl, a singer/songwriter is an up and coming artist with an undeniable passion for music. The exciting sound that she has made her own is certain to gain interest from young and old alike.

After the release of her EP, Joanna was nominated for three LA Music Awards, Hot AC (Adult Contemporary) Artist of the Year, Hot AC Album of the Year and Female Vocalist of the Year. This is the 24th Annual LA Music Awards. She was also nominated for Temecula Valley Music Awards for Best Pop Genre.

To name just a few, Joanna has performed for Olivia Newton-John, Patrick Dempsey, Jeff Stone (Riverside County Supervisor), Maryann Edwards (Mayor of Temecula), Tom Tait (Mayor of Anaheim), Melissa Melendez (State of California Assemblywoman), Rick Gibbs (Mayor of Murrieta) and Judy Chu (Congresswoman).

In addition to having performed for the above mentioned, Joanna has also had the privilege to be able to open concerts for Andy Grammer, MC Hammer and Tyrone Wells.



Keynote Speaker

Jim Butler Chief Procurement Officer

Jim Butler, Chief Procurement Officer for the State of California, comes to the position with 15 years experience leading procurement, systems, and business development teams through the process of growth and change.

Mr. Butler was Director Procurement Services at Levi Strauss & Co. from 2002 until 2007 reengineering legacy purchasing functions, implementing strategic sourcing, and deploying eProcurement tools across a wide variety of categories.

From 1996 until 2001, Mr. Butler held a variety of senior manager positions with Dell Computer Corporation in procurement, ERP systems, and business development. From 1993 until 1996, Mr. Butler led Asia business development efforts for a portfolio of venture backed clients at Asia Pacific Ventures, a boutique venture capital company in Menlo Park, California.

Mr. Butler is a member of the Institute for Supply Management certification committee and holds a bachelor's degree in Japanese and a Masters of Business Administration, both from Brigham Young University.



Opening Ceremony

Join us for a spectacular morning

9:00AM - 9:45AM

Master of Ceremony

Al Landers

Councilman, City of Perris

Host

Wayne Gross

Outreach Liaison, Department of General Services

Prayer

Color Guard

National Anthem

Opening Remarks

Jose Medina Assemblyman District 61

Kathleen **Murphy-Perez** SANBAG

Contracts Manager

Quinn Hawley

California **Military Institute**

> Joanna Pearl Singer / Songwriter

> > **Daryl Busch Mayor of City of Perris**

Virginia Wilson

County of Riverside Purchasing and Fleet Services Compliance Contracts Officer

Closing Remarks

Wayne Gross

Outreach Liaison, Department of **General Services**

Exhibitors

Booth	Business	Name
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Booth 23	49er Communications
Booth 33	ACSEAC the LLC

Booth 60 Albert R. Renteria Corporation, www.TheARRC.com

Booth 28 Atlas Accounting
Booth 51 AXA Equitable
Booth 20 C.K. Green Solutions
Booth 03 CA Cleaning Systems Inc.

Booth 59 Cal Fire

Booth 06 California High-Speed Rail Authority

Booth 25 California Highway Patrol (State Department)

Booth 05 California Prison Industry Authority
Booth 04 California Public Utilities Commission

Booth 58 CalRecycle Booth 61 CalRecycle Booth 34 CalVet

Booth 41 Capital Resource Managment, Inc

Booth 52 CFR & Associates Booth 36 Damac Products LLC

Booth 43 DGS - Real Estate Services Division

Booth 62 Department of Transportation - Caltrans District 11

Booth 18 deSpain deSigns Booth 56 DeVry University

Booth 64 DGS Office of Business and Acquisition Services

Booth 46 Discount Window Coverings Booth 47 Document Security Solutions

Booth 11 DVBE Supply
Booth 27 EARL security Inc.

Booth 29 Eastern Municipal Water District

Booth 56 EDD, State of CA Booth 39 Elevatingsales.com

Booth 14 Everett Callahan Insurance Agency, INC

Booth 42 Funerales Santana

Booth 48 G&G Risk MGT Consultants, INC.
Booth 32 Global Education Systems Alliance
Booth 17 Inland Empire Autobody & Paint, inc.

Booth 21 Joanna Pearl

Booth 12 Kar Wing Trading Co., Inc.
Booth 01 Lamination Depot, Inc.
Booth 44 Metropolitan State Hospital

Booth 07 Metropolitan Water District of So. CA Booth 54 Network Contracts Office 22 (NCO22)

Booth 24 NwTech, Inc

Booth 38 Office Supplies- Garza Industries

Booth 37 Olpin Group Inc Booth 30 Platinum Interchange

Booth 22 Proforma DVE Global Marketing Booth 31 RCCD - Procurment Assistance Center

Booth 09 Riverside County Transportation Commission (RCTC)

Booth 13 Riverside County Veterans Services

Booth 45 Riverside County Workforce Investment Board

Booth 40 Riverside Sheriff

Booth 53 SBA

Booth 26 Soar Environmental Consulting, Inc.

Booth 15 State Agency - Department of Corrections and Rehabilitation

Booth 16 State of California Department of General Services - Procurement Division

Booth 57 State of California Military Department

Booth 10 Sundt Construction, Inc.

Booth 63 Superior Court of California, County of San Diego

Booth 55 Temecula Vet Ctr Booth 35 The Herbal Container

Booth 50 Trujillo & Trujillo Attorneys at Law

Booth 02 UCSD

Booth 56 Unique Cabinetry Inc.

Booth 19 United Credit Education Services

Booth 49 Verizon Business

Booth 08 Veterans Business Outreach Center

Booth Bus

Outside Booth Outside Booth Outside Booth Outside Booth **Business Name**

IGT Lighting Inc.

Maui Wowi Hawaiian / Ali'i Kahuna Inc.

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VetRents Equipment Company





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Complimentary Lunch!

Attendees who visit at least 30 booths will receive a complimentary lunch provided by McGrath's Catering

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63	43	42	41	40	39	49	
64	44	45	46	47	48		

INSTRUCTIONS

- 1. Attend Booth
- 2. Have a booth exhibitor Initial or Stamp their booth on the map
- 3. Once you have reached 30 or more initials or Stamps visit McGrath's Catering and present this flyer
- 4. Enjoy your complimentary lunch! Be sure to thank *McGrath's Catering!*

Meet the Buyers

Get the opportunity to meet directly with the buyers.

Representative	Organization	Table
John Anderson Catrina Blair Jim Butler Bonnie Sauter Adrian Ferreira Curtis Dickinson Teresa Maxwell Bezawit Dilgassa Mercedes Murray Richard Martinez Maritza Gutierrez Melanie Nieman Jessica Farley Kathleen Murphy Jeffery Hill Nina Martinez Nick Newkirk Sandy Hecker Melanie Hurst Christine Van Matre Deborah Brown Alan Trinh David Hovey Karen Massie Jacqueline Alsobrook Natalie Garcia Myrna Vazquez	CA Department of Veterans Affairs CA Dept of General Services- Real Estate Services Division Department of General Services (DGS) DGS Office of Business and Acquisition Services University of California San Diego (UCSD) Cal Fire Brutoco Eng. & Const., Inc. California Public Utilities Commission CDCR - CSP LAC (Lancaster) Warehouse CDCR - CSP LAC (Lancaster) CDCR - California Institution For Men Eastern Municipal Water District Sundt Construction, Inc. SANBAG SANBAG State Agency - Dept. of Corrections and Rehabilitation Perris Union High School District County of Riverside Purchasing and Fleet Services County of Riverside Purchasing and Fl	Table # 01 Table # 03 Table # 04 Table # 05 Table # 06 Table # 07 Table # 09 Table # 10 Table # 11 Table # 12 Table # 13 Table # 14 Table # 15 Table # 15 Table # 17 Table # 17 Table # 17 Table # 20 Table # 21 Table # 21 Table # 22 Table # 23 Table # 24 Table # 25 Table # 27

Workshops

Marketing to the State, Wayne Gross Selling to Riverside County, Virginia Wilson 10:00 to 10:50 am 11:00 to 11:50 am

Host Wayne Gross / Performance by Joanna Pearl / Testimonials 12:00 pm Keynote Speaker Jim Butler 12:30 pm

Moderator: Albert Renteria

Panel Discussions

Veteran Panel, Coreena Conley (VBOC), Grant Gautsche (Riverside County Veteran Office) & Linda Umberg (CalVet)

1:00 to 1:50 pm

Business Panel, Julie Padilla (PTAC) & Paul Smith (SBA)

2:00 to 2:50 pm



Congratulations!

The ARRC® congratulates the inaugural graduates of 2014. We are proud to offer a 50% discount to our media and branding services for all graduates!

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Thursday, November 13, 2014

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